



# Breakout Session Options

2019 CTE & Industry Summit

*Breakout session selections are subject to change.*

*If your selection becomes unavailable, you will be notified and have the opportunity to select a new session.*

*Below, you'll see the sessions broken down first by the session time (for each day), then by the industry category. Click in the contents to jump to the section below, or scroll through to view them all.*

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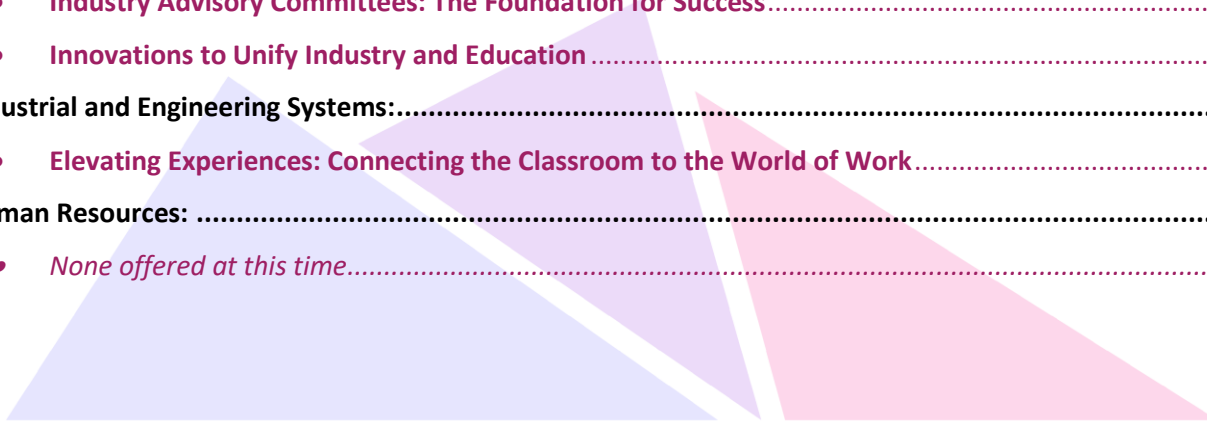
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# Day 1

Agriculture, Food, & Natural Resource Systems [Agriculture, Food Science & Processing, Environmental Services, Natural Resources Management]

Health Sciences [Health Administration & Support Services, Health Diagnostic Services, Health Informatics, Health Promotion & Wellness, Health Research & Biosciences, Health Therapeutic Services, etc.]

## Morning Sessions: 45 Minutes

### Day 1, Session 1 — 9:30am-10:15am

#### *General (All Industries):*

- **Connecting classroom concepts to industry inspiration through Oregon Connections**  
Oregon Connections is a web-based tool that pairs educators with industry professionals to inspire students and connect classroom learning to career possibilities through a real time virtual interface or in-person visits. Participants will explore the tool's applications and engage with one another around highly productive classroom-industry partnerships in rural and urban settings.  
**Presented by:**
  - Melissa Dubois, Executive Director, South Metro-Salem STEM Partnership
  - Penny Jahraus, Oregon Connections Training Coordinator, South Metro-Salem STEM Partnership
  - Gwen Soderberg-Chase, Director, Umpqua STEAM Partnership

#### *Agriculture, Food, & Natural Resource Systems:*

- **Coastal Drone Academy Missions- Whales, Salmon, Bays, and Beaches – Part 1**  
A student, a collaborator and an instructor from Career Tech High Schools Coastal Drone Academy will lead an interactive breakout session offering a description of our STEAM and CTE program, students attending will be briefed in drone safety, given drone flying lessons, and shown movies on this year's drone missions on the coast (including whales, seagrasses, forests, and coastal mapping).  
**Presented by:**
  - Dr. Chuck Getter, Director, Coastal Drone Academy at Career Tech High School
  - Jason Miranda, Student, Coastal Drone Academy
  - Dr. Tony D'Andrea, Leader- Shellfish Program, Oregon Department of Fish and Wildlife
- **Overcoming Hazardous Occupation Barriers**  
Hazardous Occupation guidelines have been a barrier for placement of youth 16-17 years of age in internships / work-based learning environments. Our presentation will showcase a successful model of how a school district, industry partner, and BOLI have worked together to overcome this barrier. This partnership was done in a manufacturing setting however it can be replicated by any industry with hazardous occupations.  
**Presented by:**
  - Nichole Spearman-Eskelsen, Regional Coordinator, Salem-Keizer Public Schools
  - Alan Rasmussen, VP Marketing / Strategic Initiatives, Modern Building Systems
  - Norma Sanchez, Career Counseling, Salem-Keizer Public Schools

- TBD, Student

### *Health Sciences:*

- **Got Sports Med?**

Learn how to develop a student-centered Sports Medicine program utilizing your local industry medical partners and how these programs make your school and community a better place.

**Presented by:**

- Amy West, Teacher and Certified Athletic Trainer, Sprague High School and Hope Orthopedics of Oregon
- Kimo Mahi, Teacher and Certified Athletic Trainer, Sprague High School and Hope Orthopedics of Oregon
- TBD, Student
- TBD, Student

## Day 1, Session 2 — 10:30am-11:15am

### *General (All Industries):*

- **Attracting Industry Partners to Build Strong CTE Programs of Study**

Learn how one school district is developing CTE programs by engaging stakeholders from business, industry, and community leaders. Utilizing stakeholder representatives from all six career clusters, this committee approach seeks to benefit students in all areas of CTE and help produce well rounded students with the appropriate professional skills for career or college.

**Presented by:**

- Tim Ray, CTE Coordinator, Dallas School District
- TBD, Industry Partner(s)

- **Connecting PSAT and SAT Performance to Career Readiness**

Nationwide, nearly every high school student takes the PSAT/NMSQT or SAT, demonstrating their achievement in Reading, Writing, and Math. The College Board is launching a new program to connect PSAT (and SAT) performance to the skills required for career success. We are interested in finding employer partners for pilots that expose students to industry information and make a direct connection between students and hiring managers based on student interest and achievement. Come learn about the research behind this program and help strengthen your employment pipeline.

**Presented by:**

- Aaron Lemon-Strauss, ED, College and Career Access, College Board

### *Agriculture, Food, & Natural Resource Systems:*

- **Coastal Drone Academy Missions- Whales, Salmon, Bays, and Beaches – Part 2**

A student, collaborator, and instructor from Career Tech High School's Coastal Drone Academy will lead an interactive session on making and using maps with drone data, and a student-led breakout session fielding questions on how they become drone pilots, their missions, what they have learned, and where they expect their training to take them.

**Presented by:**

- Dr. Chuck Getter, Director, Coastal Drone Academy at Career Tech High School

- Jason Miranda, Student, Coastal Drone Academy
- Dr. Tony D'Andrea, Leader- Shellfish Program, Oregon Department of Fish and Wildlife
- **Recruiting the Next Generation to the Wood Products Industry**  
The basic idea is how industry professionals and educators can work with youth to get them interested in the Wood Products industry.  
**Presented by:**
  - Michelle Maller, Education and Internship Coordinator, Department of Wood Science and Engineering at Oregon State University
  - Ashley Plagmann, Renewable Materials Student, Department of Wood Science and Engineering at Oregon State University

### *Health Sciences:*

- **Collaborating Communities: Connecting students with local industry**  
How do you make your program live up to your dreams? Where are you in the process? Collaborating in your communities is easy when you identify your needs. We'll share quick examples, help you brainstorm ideas, and assist you in building momentum that connects students and their schools with industry.  
**Presented by:**
  - Kirsten Barnes, Instructor, Silverton High School
  - Geralyn Sheets, Instructor/ RN, Silverton High School / Legacy Health
  - Tamara Dahl, Nurse, Legacy Health - Silverton
  - Jeremy Hale, Student – Alumni, Corban University

## Afternoon Sessions: 75 Minutes

### Day 1, Session 3 — 1:40pm-2:55pm

#### *General (All Industries):*

- **Industry Advisory Committees: The Foundation for Success**  
Advisory committees provide a critical conduit to industry and best practices. In this interactive session, explore how advisory committees improve program quality, provide growth and leadership opportunities for students, and offer industry partners a proven, effective way to support CTE programs. Leave with tools you can start applying immediately.  
**Presented by:**
  - Dan Findley, Industrial and Engineering Systems Education Specialist, Oregon Department of Education
  - Luis Juarez, Postsecondary CTE Education Specialist, Office of Community Colleges and Workforce Development
  - Denise Brock, Education Program Specialist, Oregon Department of Education
- **Innovations to Unify Industry and Education**  
Learn how Salem-Keizer employed three major innovations to bring industry and education together in the design of their Career Technical Education Center. Explore the impact of public-private partnerships,

integrated curriculum, and professional culture on graduation rates, career pathways, and workforce development.

**Presented by:**

- Rhonda Rhodes, Principal, CTEC/Salem Keizer Public Schools
- Chuck Lee, President, Mountain West Career Technical Institute
- Jim Orth, CTE Director, Salem-Keizer Public Schools

*Agriculture, Food, & Natural Resource Systems:*

- **Using community-based partners to establish an Agriculture or Natural Resource Program of Study**  
How does a school system respond to the request from business and industry partners to establish an Agriculture or Natural Resource Program?... Collaborative partners.

**Presented by:**

- Reynold Gardner, Education Specialist for Agriculture and Natural Resources, Oregon Department of Education
- Matt Bunch, Director, Oregon FFA Foundation

*Health Sciences:*

- **Developing an Anesthesia Technology Program**  
Anesthetic Technology program at Chemeketa Community College provides entry-level training to enter the workforce. Course work includes general education courses in sciences, writing, psychology and medical terminology. There are only 10 recognized programs in the U.S with only two programs on the West coast located in Renton, Washington and Pasadena, California.

**Presented by:**

- Sandra Kellogg, Dean of Health Sciences, Chemeketa Community College
- Gary West, Program Chair Anesthesia Technology, Chemeketa Community College

## Day 2

Business & Management [Information & Communications Technology, Finance, Marketing, Business Management & Administration, Hospitality & Tourism, etc.]

Arts, Information, & Communication [Information & Communications Technology, Performing Arts, Publishing & Broadcasting, Visual & Media Arts, etc.]

### Morning Sessions: 45 Minutes

#### Day 2, Session 1 — 9:30am-10:15am

##### *General (All Industries):*

- **Engaging curriculum through relevant industry exposure**

The audience will hear about how SKPS has engaged in a partnership with Starbucks to provide relevant industry experience to the students in our business/marketing/video productions programs. The panel will provide the different perspectives of how this project was beneficial to them from relevant curriculum to community development. The audience will be provided with tools that will help them brainstorm who and how they can work with local programs or business in their region.

**Presented by:**

- Nichole Spearman-Eskelsen, CTE Regional Coordinator, Salem-Keizer Public Schools
- TBD, Starbucks Employee
- TBD, Student, Salem-Keizer CTE
- TBD, CTE Teacher, Salem-Keizer CTE

##### *Business & Management:*

- **Bridging the Career Gap**

The presentation will highlight 23 years of education and business partnership in local high schools. The program will provide insight into pathways for career exploration, personal and workforce skill development, and examples of hands on experiences in a financial institution as well as a retail enterprise.

**Presented by:**

- Peter Rector, Community Outreach Coordinator, Maps Credit Union
- Cori Frauendiener, Director of Education Partnerships, Maps Credit Union
- Carl Garner, Business Teacher, McKay High School
- Stacy Kilgroe, Business & Finance Teacher, West Salem High School

##### *Arts, Information, & Communication:*

- **Between Two Worlds: Engaging and Preparing High School Students and the Writing/Media Arts**  
Many students and teachers are not only gifted with creativity, but long to pursue careers in creative fields. This session showcases the annual Between Two Worlds Young Adult Writing Conference which addresses how to foster creativity beyond the high school classroom by connecting students and teachers with industry leaders.

**Presented by:**



- Gina Ochsner, Writer, Creative Writing Instructor, Dark Horse Literary, Inc.; Corban University
- Kari Caulder, Literacy and Language Arts Specialist, Salem-Keizer School District

## Day 2, Session 2 — 10:30am-11:15am

### *General (All Industries):*

- **Attracting Industry Partners to Build Strong CTE Programs of Study**  
Learn how one school district is developing CTE programs by engaging stakeholders from business, industry, and community leaders. Utilizing stakeholder representatives from all six career clusters, this committee approach seeks to benefit students in all areas of CTE and help produce well rounded students with the appropriate professional skills for career or college.  
**Presented by:**
  - Tim Ray, CTE Coordinator, Dallas School District
  - TBD, Industry Partner(s)
- **Fun Ways to Connect Industry to the Classroom**  
How do we help students see the fun in work? In this session we'll share how industry, teachers, and students changed their prospective on work and school while opening up community engagement. Deep dive with us as we explore Shark Tank & solving real problems facing our local business owners.  
**Presented by:**
  - Riane Miles, Teacher/FBLA Advisor, Silverton High School
  - Stacy Palmer, Director, Silverton Chamber of Commerce
  - Renee Stadel, Student, Silverton High School
  - Thomas Schurter, Student, Silverton High School

### *Business & Management:*

- **CHOPPED**  
Learn how to get Businesses, Community Members, Students and other School Programs involved in your classroom.  
**Presented by:**
  - Laura Hofer, Teacher, South Salem High School Culinary
  - Staff Sgt Daniel Mora, Oregon Army National Guard
  - Kristen Derting, Student, South Salem High School
  - Samantha Martin, Student, South Salem High School

### *Arts, Information, & Communication:*

- **2D to 3D Design, Production Pipeline Process**  
Graham Toms is a former Disney Animation Instructor. His film work on Tim's Vermeer won Best Documentary in British Film and was nominated for an Emmy Award for a Sony distribution the subject of 16th Century Dutch Art. Graham and all the other instructors at CTEC can get industry professionals' direct feedback and suggestions, and then can incorporate elements into the curriculum that industry need in order to give the students higher prospects of employment.  
**Presented by:**
  - Graham Toms, 3D Design Instructor, Career Technical Education Center
  - Delaney Campbell, Student, Career Technical Education Center

- Michael Holley, Student, Career Technical Education Center
- Chris Skaggs, Founder and Chief Technology Officer, Soma Games

## Afternoon Sessions: 75 Minutes

### Day 2, Session 3 — 1:40pm-2:55pm

#### *General (All Industries):*

- **Industry Advisory Committees: The Foundation for Success**  
Advisory committees provide a critical conduit to industry and best practices. In this interactive session, explore how advisory committees improve program quality, provide growth and leadership opportunities for students, and offer industry partners a proven, effective way to support CTE programs. Leave with tools you can start applying immediately.  
**Presented by:**
  - Dan Findley, Industrial and Engineering Systems Education Specialist, Oregon Department of Education
  - Luis Juarez, Postsecondary CTE Education Specialist, Office of Community Colleges and Workforce Development
  - Denise Brock, Education Program Specialist, Oregon Department of Education
- **Innovations to Unify Industry and Education**  
Learn how Salem-Keizer employed three major innovations to bring industry and education together in the design of their Career Technical Education Center. Explore the impact of public-private partnerships, integrated curriculum, and professional culture on graduation rates, career pathways, and workforce development.  
**Presented by:**
  - Rhonda Rhodes, Principal, CTEC/Salem Keizer Public Schools
  - Chuck Lee, President, Mountain West Career Technical Institute
  - Jim Orth, CTE Director, Salem-Keizer Public Schools

#### *Business & Management:*

- *None offered at this time*

#### *Arts, Information, & Communication:*

- *None offered at this time*

## Day 3

Industrial and Engineering Systems [Automotive and Heavy Equipment Technology, Construction, Engineering, Information & Communications Technology, Manufacturing, Transportation, etc.]

Human Resources (not HR in business) [Education Administration & Administrative Support, Early Childhood Education, Teaching & Training, Counseling & Mental Health, Human Consumer Services, Personal Care Services, Fire & Emergency Services, Governance & Public Administration Services, Law Enforcement Services, Legal Services, etc.]

### Morning Sessions: 45 Minutes

#### Day 3, Session 1 — 9:30am-10:15am

##### *General (All Industries):*

- *None offered at this time*

##### *Industrial and Engineering Systems:*

- **Tiger Manufacturing: A Student-run Machine Shop**

The story of Tiger Manufacturing is an example of taking CTE to the next level. If CTE is all about hands-on, real-world skills, then what better way to teach those skills than in a real working business? Tiger Manufacturing, a student-run machine shop that produces real parts, for real customers, with real paychecks. After only a year it is already a success, having turned a profit in its first year! Learn how the business operates, how it began, and where it's headed, plus the role industry partners have played in its initial success. Our hope is that student-run businesses like this can be a reality in schools everywhere.

##### ***Presented by:***

- Hadley Massey, CEO, Tiger Manufacturing (Student at Newberg Highschool)
  - Alvin Elbert, President, A.R.E. Manufacturing, Inc.
  - Terry Coss, Teacher of Tiger Manufacturing, Newberg High School
- **Recruiting the Next Generation to the Wood Products Industry**  
The basic idea is how industry professionals and educators can work with youth to get them interested in the Wood Products industry.

##### ***Presented by:***

- Michelle Maller, Education and Internship Coordinator, Department of Wood Science and Engineering at Oregon State University
- Mika Donahue, Renewable Materials Student, Department of Wood Science and Engineering at Oregon State University

##### *Human Resources:*

- **Scenario Blueprints**

This session will provide you with a simple guide to create a Scenario Blueprint for your CTE program. A scenario blueprint is used to integrate and evaluate authentic scenario training that can be added to

your classroom. This session is intended to help take scenarios and add them into a classroom or take the rigor of a classroom evaluation system and add it to scenario training.

**Presented by:**

- Marshall Roache, Dean of Emergency Services, Chemeketa Community College

- **Evolution of an Emergency Services Program**

In this program we will discuss how WSHS Emergency Services program evolved utilizing industry experts as instructors, collaboration with local emergency service providers and a pathway to secondary education.

**Presented by:**

- Jennifer Stanislaw, Emergency Services Teacher, West Salem (OR) High School Emergency Services Program
- Ted Farr, Emergency Services Teacher, West Salem (OR) High School Emergency Services Program

- **Developing true student leadership through a Criminal Justice Program**

Our students, staff, and advisory members will share their experience of developing and maintaining a top-notch Criminal Justice Program. They will share their learning opportunities, triumphs and challenges. You will see first-hand the effectiveness of a program that gives students real leadership opportunities and responsibilities.

**Presented by:**

- Anthony Shaver, Criminal Justice Program Instructor, Cascadia Tech Academy
- Kaylee Young, CJ Student Lieutenant and Mock Trial Leader, Cascadia Tech Academy
- Naomi Mischenko, CJ Student – Lieutenant, Cascadia Tech Academy
- Luke Cook, Student - Captain, Cascadia Tech Academy

## Day 3, Session 2 — 10:30am-11:15am

### *General (All Industries):*

- **Attracting Industry Partners to Build Strong CTE Programs of Study**

Learn how one school district is developing CTE programs by engaging stakeholders from business, industry, and community leaders. Utilizing stakeholder representatives from all six career clusters, this committee approach seeks to benefit students in all areas of CTE and help produce well rounded students with the appropriate professional skills for career or college.

**Presented by:**

- Tim Ray, CTE Coordinator, Dallas School District
- TBD, Industry Partner(s)

### *Industrial and Engineering Systems:*

- **CTE: Putting America to Work**

All learning takes place one student at a time. Successful transition from classroom to industry requires that the education our students receive is relevant to the job market, in sync with global economic forecasts and contribute our economy. This session is how CTE and industry achieve this in the classroom.

**Presented by:**

- R.J. Hampton, UAS: Drones and Robotics Technology Instructor, Salem-Keizer Career Technical Education Center
  - Boston Smith, 2nd year UAS Student, CTEC
  - Shale Travis, 1st year UAS Student, CTEC
  - Chris Glantz, Lead Remote Sensing Surveyor, Oregon Department of Transportation
- **Going Agile with Scrum, a Pathway to Student Lead Teams**  
Taking a cue from industry find out how Scrum can be used in your program to help your teams improve in collaboration, accountability, productivity and quality.  
**Presented by:**
    - Greg Smith, Teacher, West Salem High School
    - Paul Smith, Student, West Salem High School

### *Human Resources:*

- **Collaborating Communities: Connecting students with local industry**  
How do you make your program live up to your dreams? Where are you in the process? Collaborating in your communities is easy when you identify your needs. We'll share quick examples, help you brainstorm ideas, and assist you in building momentum that connects students and their schools with industry.  
**Presented by:**
  - Kirsten Barnes, Educator/Facilitator, Silverton High School
  - Rick Heuchert, Lieutenant, Recruiter, Silverton Fire District
  - Brennen Raynor, Student, Silverton High School Alumni
  - Samira Weathers, Student, Silverton High School
- **Student Leadership & Salon Management**  
How the cosmetology program works at providing integrated curriculum, professional and technical skills. Bringing industry to the classroom. Providing our future professionals with leadership skills, a clearer pathway and more connections and opportunities to demonstrate their skills to employers and professionals both locally and nationally.  
**Presented by:**
  - Darcy Hill, Cosmetology Instructor, CTEC
  - 2-3 students/alumni from program

## Afternoon Sessions: 75 Minutes

### Day 3, Session 3 — 1:40pm-2:55pm

#### *General (All Industries):*

- **Industry Advisory Committees: The Foundation for Success**  
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Learn how Salem-Keizer employed three major innovations to bring industry and education together in the design of their Career Technical Education Center. Explore the impact of public-private partnerships, integrated curriculum, and professional culture on graduation rates, career pathways, and workforce development.  
**Presented by:**
  - Rhonda Rhodes, Principal, CTEC/Salem Keizer Public Schools
  - Chuck Lee, President, Mountain West Career Technical Institute
  - Jim Orth, CTE Director, Salem-Keizer Public Schools

### *Industrial and Engineering Systems:*

- **Elevating Experiences: Connecting the Classroom to the World of Work**  
We want to develop our most valuable resource—our students and educators—helping them gain the skills, technical knowledge, and real-world experience they need to prepare for careers in information technology. In this session, you will hear reflections from a high school counselor, a student, an industry partner, a CTE teacher, and program staff who have been involved in this new program called Elevate Lane County, which motivates students envision the pathway from school to their future career.  
**Presented by:**
  - Heidi Larwick, Director, Connected Lane County
  - Matt Sayre, Vice President, Technology Association of Oregon

### *Human Resources:*

- *None offered at this time*